

PROFESSIONAL LEVEL 07 QUALIFICATION

DIPLOMA IN BUSINESS MANAGEMENT

Dubai, UAE | Al Rigga Campus



PROGRAM OVERVIEW

Business Management is the practice of organising, planning and overseeing business operations to achieve goals efficiently and effectively. This diploma equips you with practical skills in leadership, marketing, finance and operations - preparing you to lead and scale modern enterprises.

QUALIFICATION**Professional Level 07
Diploma****ACADEMIC ALLIANCE****Kennedy University Florida****CAMPUS****Al Rigga, Dubai****INCLUDES****Internship & Experience
Letter**

Program Highlights

- High focus on practical learning and real-world exposure
- Development of critical leadership and decision-making skills
- Practice-based scenarios via interactive case studies
- Direct, dedicated career-readiness placement support

Who Should Enroll?

- Aspiring managers looking to start a career in business
- Entrepreneurs wanting to strengthen operational skills
- Fresh graduates aiming for practical, career-ready knowledge
- Professionals seeking upskilling or leadership roles

Enquire today: +971 56 202 9777 | info@nucleustraininginstitute.com

Five integrated modules covering every core function of a modern business - from economics and governance to marketing, finance, people and strategy.

01 MODULE 1 Business Fundamentals & Economics

- Corporate Governance & Ethics
- Micro & Macro Economic Principles
- Business Law & Compliance
- Global Trade & Market Dynamics

02 MODULE 2 Marketing & Brand Management

- Consumer Behaviour Analysis
- Market Research & Data Analytics
- Digital & Traditional Marketing Mix
- Global Brand Positioning

03 MODULE 3 Finance & Corporate Accounting

- Corporate Budgeting & Forecasting
- Capital Investment Analysis
- International Financial Reporting
- Scaling Corporate Financial Health

04 MODULE 4 Human Resource Management & Organizational Behavior

- Talent Acquisition & Employee Relations
- Group Dynamics & Team Building
- Performance Management Systems
- Inclusive Organizational Cultures

05 MODULE 5 Project Management & Business Strategy

- Agile & Waterfall Methodologies
- Competitive Market Analysis
- Project Resource Allocation
- Sustainable Business Growth Strategies

CAREER PATHWAYS

Business Executive

Managing daily operations, steering strategic implementation and evaluating growth metrics.

Team Leader

Guiding cross-functional teams toward departmental goals and KPIs.

Operations Supervisor

Overseeing timelines and workflows to maximise process efficiency across departments.

Entrepreneur

Founding and scaling business ventures, securing funding and navigating market risks.

WHAT YOU RECEIVE

Professional Diploma

Kennedy University Florida

Official Transcript

Program credits & course hours

Experience Letter

Internship proof from NTI

Visa & Housing Support

Optional, subject to T&C

Admissions Open - Reserve Your Seat Today

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